

# The National Football Foundation CHAPTER NETWORK



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Building Leaders Through Football

## PLAY-BY-PLAY



**Ted Huber**

**Central Indiana Chapter** member and retiring Ball State assistant offensive line head coach **Ted Huber** is looking to start a chapter in the Southwest portion of Indiana. He has spent the past 39 years coaching on the high school and college levels in Indiana and is moving from the central part of the state to Evansville in Southwest Indiana. Please contact **Joe Owens** at [jowens@footballfoundation.com](mailto:jowens@footballfoundation.com) or 800-772-5807 to get involved in this new chapter.

**The Northern Connecticut Chapter** and its president **Bob Facey** report that they held its annual "College Night" on Dec. 7. The event provides high school football players, their parents and high school coaches, an opportunity to meet with Division I, II, and III colleges coaches and recruiters. Over 68 universities were invited to attend and students from more than 58 high schools were repre-

sented. The chapter also distributed information about the NCAA clearinghouse, eligibility criteria and financial aid information.

Several other chapters recently held college nights, including the **Western NY Chapter** and the **Delaware Valley Chapter**. **Micky Sullivan**, the athletics director and head coach at Fork Union Military Academy, spearheaded the **Commonwealth Chapter's** 5th Annual College Night.

**The Northern California Chapter** recently announced its scholar-athlete class. The Bay Area standouts will be honored Feb. 23 where each of the 24 awardees will receive a \$1,000 scholarship. Founded in 1959, the Northern California Chapter has awarded a total of \$576,000 in scholarships.

The chapter's president **Bob Keropian** who also serves as the NFF's West Region coordinator, was honored Jan. 14 with Southern California Interscholastic Coaches Association's "Contribution to Amateur Football Award".

### SPREAD THE WORD!

Please send photos, announcements and descriptions of your chapter events to [news@footballfoundation.com](mailto:news@footballfoundation.com) for inclusion in the upcoming publications.



**2005 Snap, Hold & Kick College Kick-Off competition winners Steven Robles of San Diego State, Kyle Watson of Texas Southern and Alexis Serna of Oregon State with the program's founder/director Hugo Castellanos**

For the past five years, top kickers, punters, snappers and returners from Southern California and the Western United States have competed to be the top Snap-Hold-Kick performer in the region.

The event, sponsored and run by the **Inland Empire (San Bernardino) Chapter**, takes place at San Bernardino Valley College and draws participants from more than 100 high schools while also attracting players from the collegiate ranks. Recent competitors include **Alexis Serna**, who won the 2005 Lou Groza Award as the nation's top place-kicker, and **Heidi Garrett**, who holds the longest field goal in the nation for female kickers at 48 yards.

Chapter presidents interested in learning more should contact Inland Empire Chapter President **Jeffrey Johnston** at [jjjames32@nffsbc.com](mailto:jjjames32@nffsbc.com) or 951-203-5894. Johnston works with the event's director, **Hugo Castellanos**, a former place-kicker at the University of Texas at El Paso (UTEP), to make the event a huge success.



**The Vermont Chapter's 5th annual Vermont High School Senior Bowl at Middlebury College's Alumni Stadium**

In the last issue, the picture of Plymouth State University Coach **Paul Castonia** was incorrectly labeled as **Paul Levine**. Our apologies for the error.

# “A SCHOLARSHIP IN YOUR NAME!”

Considered linking a donor’s name to your scholarship program?



NFF Emeritus Board Member **F.M. Kirby** congratulates 2005 National Scholar-Athlete **Garrett Mills** from the University of Tulsa at the 48th NFF Annual Awards Dinner. Endowed in 1997, there have been nine recipients of the F.M. Kirby Scholarship.



**George M. Steinbrenner III**, a member of the NFF Board of Directors, has endowed two National Scholar-Athlete Awards: The Coach Eddie Robinson Scholar-Athlete Award and The Coach Lou Saban Scholar-Athlete Award. Above is the 1955 Northwestern Coaching Staff, where Steinbrenner served as an assistant coach to Head Coach **Lou Saban**.

## Ideas for engaging sponsors/donors include:

- **Inviting** the sponsor/donor to participate in the selection process
- **Soliciting** their input on whom they would like to sponsor
- **Introducing** them during the banquet
- **Giving** them preferred seating at your event
- **Allowing** major donors/sponsors a speaking opportunity
- **Taking** photos of each sponsor/donor with their scholar-athlete
- **Sending** each sponsor/donor a plaque or framed photo for their office or home
- **Asking** the scholar-athlete to periodically write their sponsor while in college
- **Listing** last year’s sponsors/donors in this year’s dinner program
- **Including** their photo in your publications
- **Facilitating** access to your scholar-athlete class for summer employment
- **Touting** their support in a media release or a feature article
- **Offering** them a seat on your board
- **Providing** them special VIP access/tickets to NFF related events
- **Suggesting** the award be named in honor or memory of another person
- **Connecting** the award to a specific interest of the sponsor/donor
- **Endowing** an award for the “top” scholar-athlete in your area
- **Creating** named awards for the top defensive and offensive scholar-athletes
- **Identifying** a sponsor for an award from each school in your area
- **Thanking** them with an annual report on their cumulative support

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For Sponsors (those with a marketing objective as opposed to a pure philanthropic objective):

- **Providing** them signage at your events and giving them ad space in your programs
- **Supplying** them a marketing table in the reception area at your banquet and at other chapter events

If you have other scholarship ideas to share, please submit an email to [news@footballfoundation.com](mailto:news@footballfoundation.com).